



TelePEP

Increasing access to PEP in California

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Who is Color?

Color partners with public health departments to **increase access to essential healthcare services.**

Our focus is on delivering care where and when people need it, especially for **hardly reached populations.**

Color is contracted with the California Department of Public Health (CDPH) to deliver PrEP and PEP services in California.



About PrEP and the TelePrEP/TelePEP initiative

What is the PrEP Assistance Program (PrEP-AP)?

PrEP-AP (Pre-exposure Prophylaxis Assistance Program) assists uninsured or underinsured people, or those with confidentiality concerns, in California with medication, testing, and services to prevent HIV

What is the TelePrEP initiative?

This initiative's goal is to ensure that all eligible, at-risk Californians have access to HIV prevention services. Especially those who live in provider deserts or have transportation challenges, face stigma accessing services in their community or prefer the convenience and safety of telehealth services

Who is eligible for PrEP and PEP in this initiative?

To access PrEP and the PrEP-AP, individuals must meet specific eligibility criteria surrounding insurance status, income and confidentiality concerns.

Anyone over the age of 16 in the state of California, regardless of their coverage status, is eligible to access covered PEP consultations and prescriptions through this initiative.

PEP Consult and Rx before TelePEP in California

1

Client calls CDPH OA hotline seeking Rx or goes to one of few enrollment sites with PEP prescribing capabilities

2

CDPH OA connects client to clinician and identifies pharmacies with availability

3

Client picks up Rx

4

Client conducts follow-up testing in-person

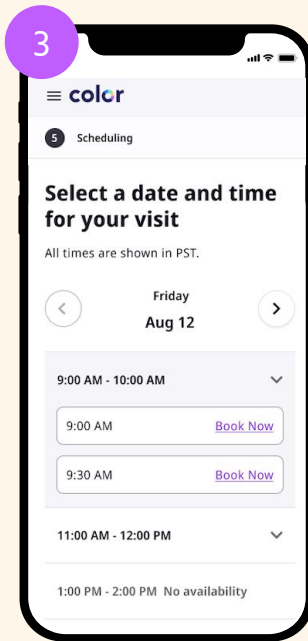
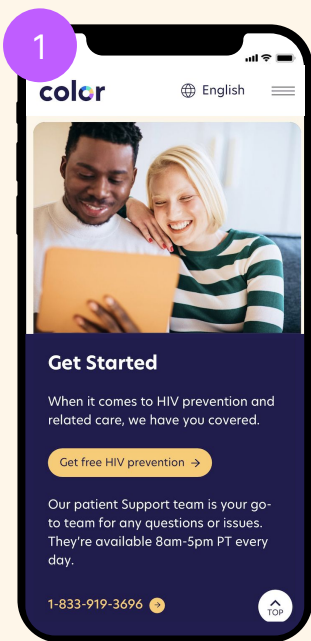


TelePEP client experience

Visit color.com/ca-prep

Select service & confirm program eligibility

Schedule an appointment



4

Speak with an enrollment worker and clinician, client enrolled in TAP for coverage

5

Prescribed PEP/DoxyPEP and order follow-up testing (in-person or at-home)

6

1-week follow-up call for clients who have not completed labs

7

Return results:
- Normal: release, message async
- Abnormal: contact via phone

8

If eligible for PrEP-AP: transition to PrEP-AP enrollment

9

If not eligible for PrEP-AP: warm handoff to other programs or PCP, recommend testing at 4-6 weeks, 3 and 6 mo post-exposure

From prescription to pharmacy pick-up

Find an in-stock, nearby pharmacy

One of the biggest challenges of the initiative. We begin this before client talks to clinician to find a pharmacy with the appropriate combination of Rx onsite.

Send a copy of coverage details

All PEP medications, regardless of a client's insurance coverage, are covered by CDPH OA and billed through MagellanRx.

Color calls the pharmacy after it is confirmed they have stock to provide MagellanRx insurance card.

Client picks up prescription

Ahead of picking up, Color sends the insurance card to the client as well.

Anyone who receives PEP through this initiative, regardless of their coverage, will pay \$0 when they go to pick-up their prescription.



Additional initiative details

Rx and Testing

Adhering to CDC guidelines and evidence-based practices for prescribing PEP medications and ordering lab tests, Color considers the patient's demographics, medical history, and pharmacy stock availability.

Prescriptions: Color prescribes appropriate combinations of Truvada, Descovy, Isentress, and Tivicay, or in instances, just Biktarvy.

Lab testing: HIV, syphilis, Hep C, Hep B, gonorrhea, chlamydia, creatinine, lipids, and pregnancy.

Awareness

People are made aware of the program through a combination of digital marketing on dating/hook-up apps and partnership with counties and resource centers.

Utilization

47% of initial consults that come in through this initiative are for PEP consultation and Rx.

78% of initial PEP consults end with a prescription

28% of PEP consults are completed as same day appointments

72% of participants who completed an initial consult with Color Health were part of the high or highest SVI quartiles

Avg. time from clinical consult start to Rx sent: **1 hour**

Client and partner feedback

"I wasn't sure what I was going to do and was so nervous. this program really saved me" - PEP patient

"Thank you so much for this partnership. There are now multiple ways people can access PrEP and PEP in our area...this is a big win for us!" - HIV prevention director in rural CA county



Interested in learning more or partnering?

- 1 Tell your patients, community members, coworkers, friends and family about this program by directing them to color.com/ca-prep
- 2 Schedule a 1:1 to learn more about the TelePrEP/PEP initiative and how we can work together. Email eve@color.com
- 3 Posters, social media tiles, newsletter blurbs and handouts to help you advertise the program available at color.com/ca-prep





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