

# The Wisdom of Crowds

## The Importance of Community Engagement in the Development and Implementation of SIs

Large groups of people are *smarter* than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future”.

James Surowiecki *The Wisdom of Crowds*



# Let's access the wisdom of this group

## Guiding questions:

- Who is the crowd? How do you know?
- How do you find and engage the largest number of members of the crowd?
- How do you use the wisdom you find to inform your SI?

# Let's share our wisdom

Chosen scribes, please share.