

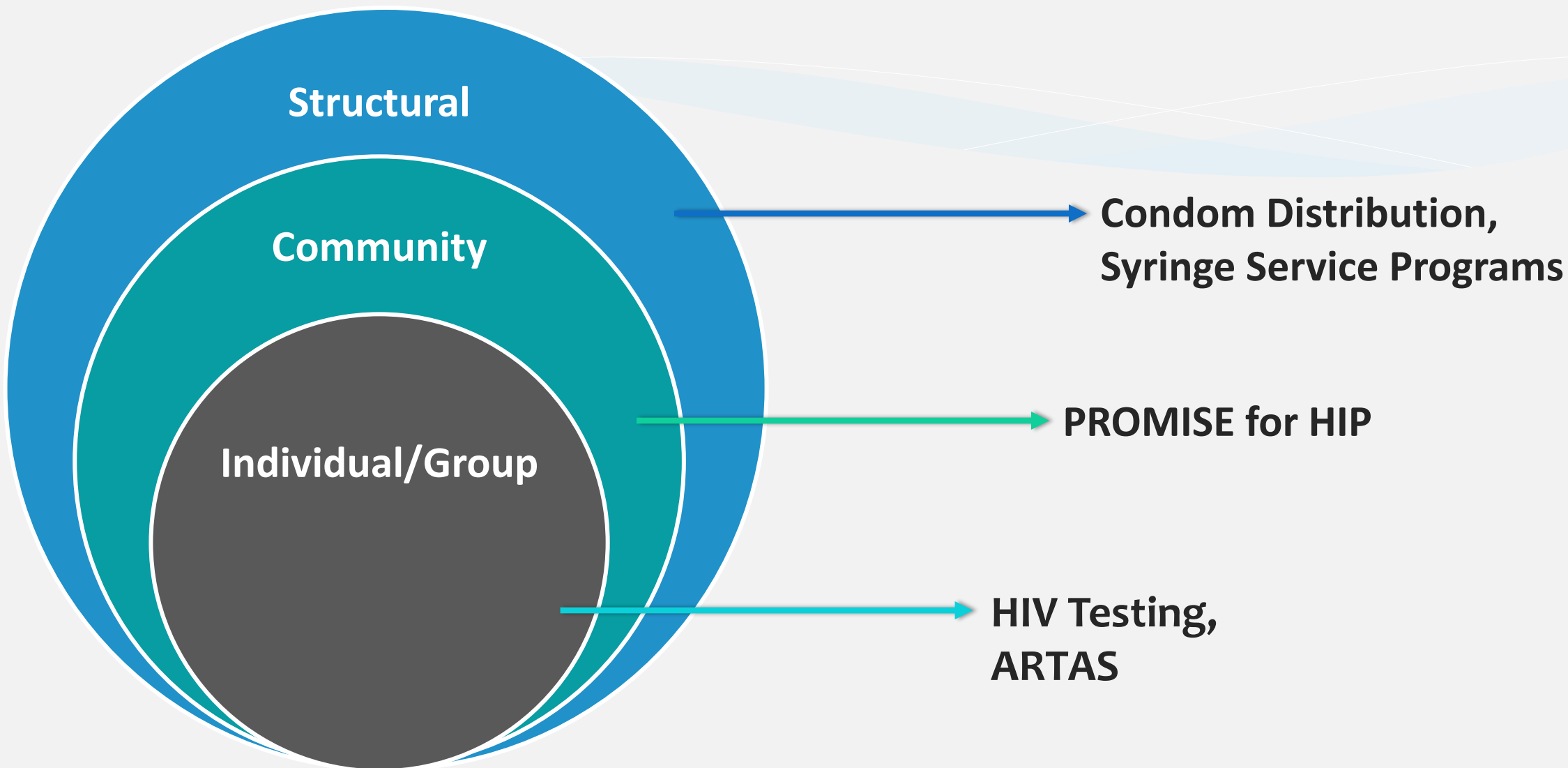
# An Introduction to Structural Interventions



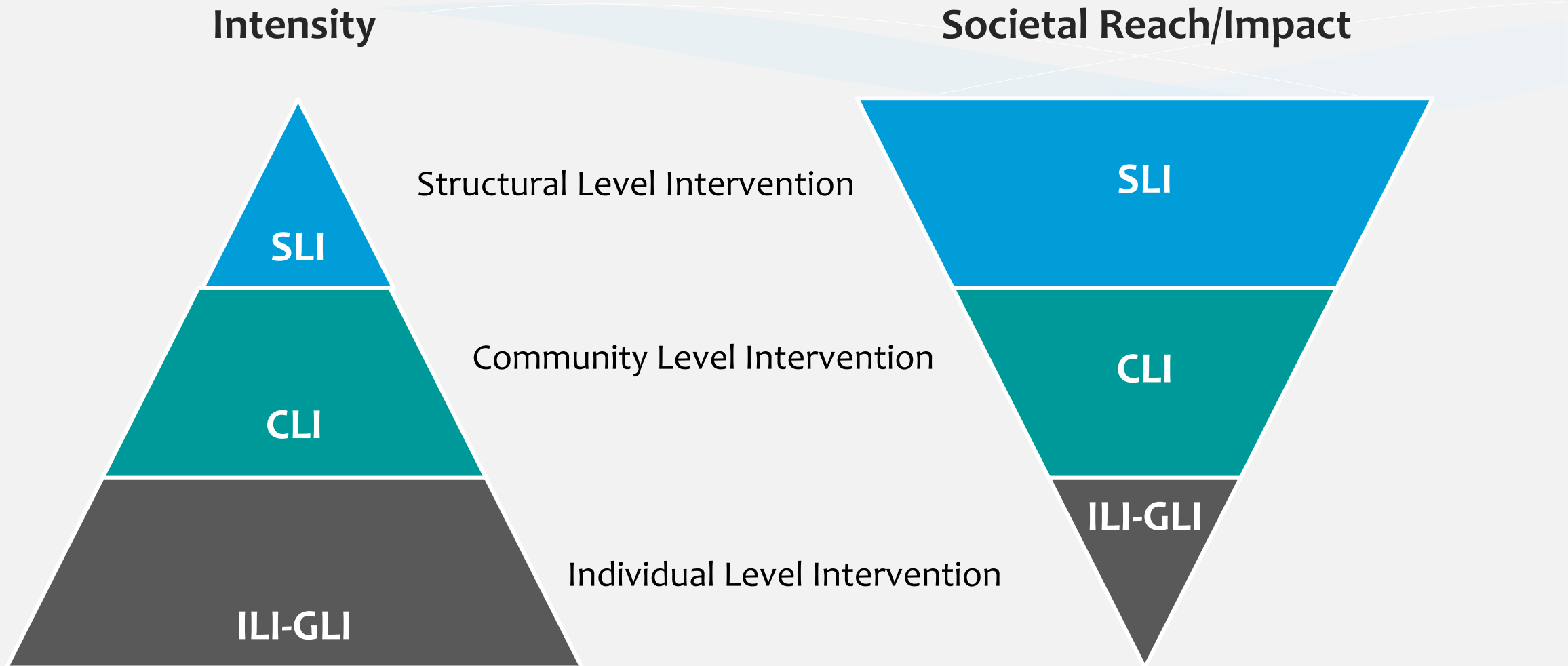
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California Prevention Training Center



# Levels of Intervention



# Reach of Interventions



# What is a Structural Intervention?

Structural interventions operate to address the environmental, social, and economic factors that influence individual risk and protective behaviors.

Structural interventions do not rely on individual behavior change to alter the environment and can be used to enhance the effectiveness of biomedical and behavioral interventions.

# Condoms for Porn Performers

## County of Los Angeles Safer Sex In the Adult Film Industry Act

- \* In 2012, voters in Los Angeles County approved a measure to require condom use during sex scenes in adult films, as well as the regular testing of actors for sexually transmitted diseases
- \* Porn productions were also required to obtain a health permit before production
- \* It was contested in 2013 and 2014, both rulings upheld the LA County measure
- \* Both support and opposition came from outside and within the adult film industry
- \* Measure B is the first sexual health initiative presented in a general election in United States history

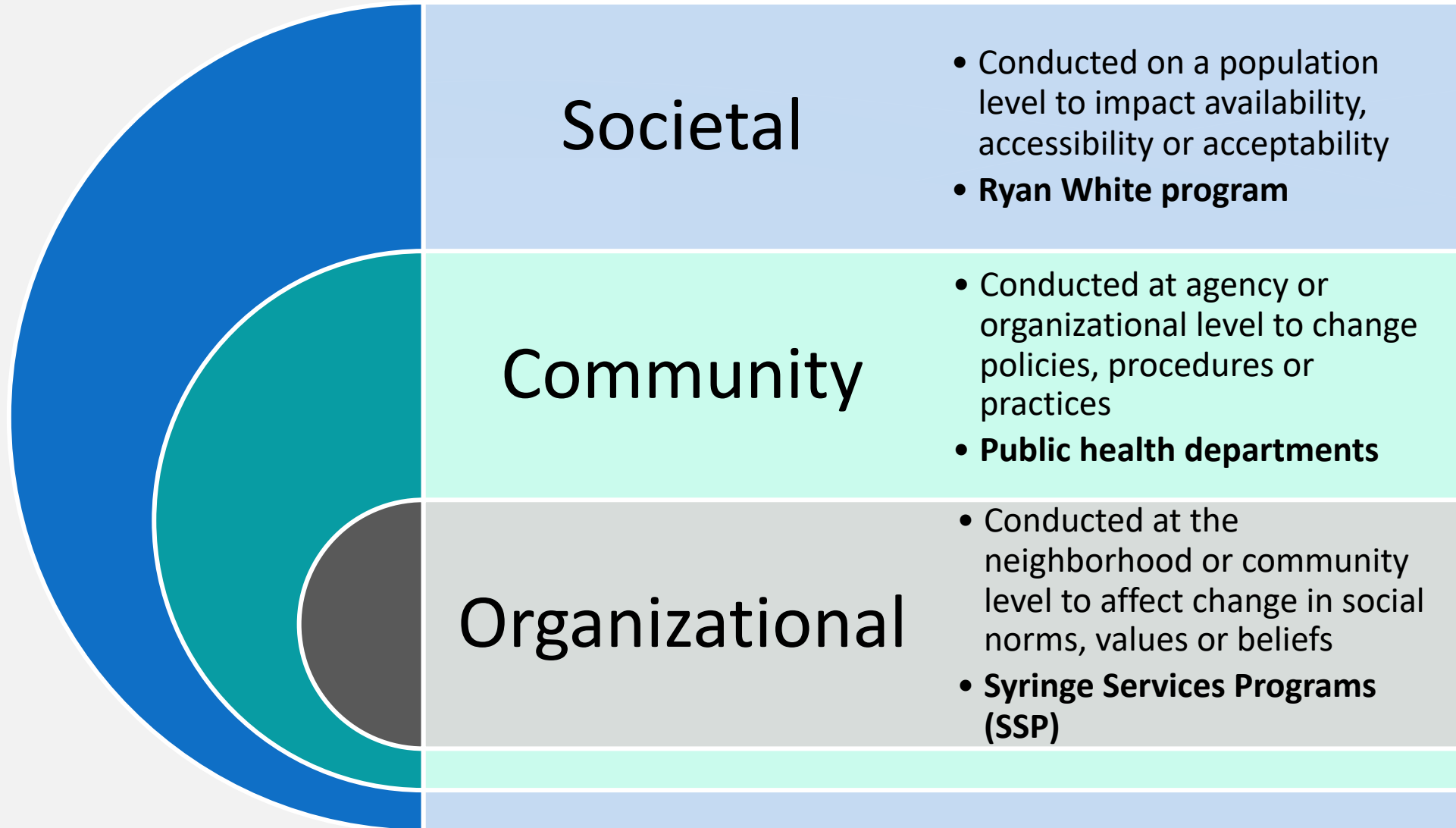
# Characteristics of Structural Interventions

- Have potential to reach more people
- Non-personal in nature

Example: Condom distribution as a Structural Intervention

- Does focus on making condoms more available and/or accessible in the environment
- Does not focus on increasing perception of risk, or self-efficacy/skills to use condoms

# SIs can be conducted at many levels...



# The 3 A's – Structural Interventions Impact:

## Acceptability

- Interventions that alter social norms, values culture; recognize that health is influenced by societal values, politics, culture and beliefs

Increasing social acceptance of SSPs

Changing paraphernalia laws

## Accessibility

- Interventions that alter structures or conditions to increase resources or power to access things that improve health conditions

Telehealth

Health insurance enrollment

## Availability

- Interventions that increase or decrease the availability of tools, materials, or resources that can help or hinder health status

Condom distribution

Mobile clinics



# Components of Structural Interventions

**Access**

**Community  
Mobilization**

**Physical  
Structure**

**SDH  
Interventions**

**Capacity  
Building**

**Mass Media**

**Policy/  
Procedures**

# Community Engagement



# Condomat





# Social Marketing

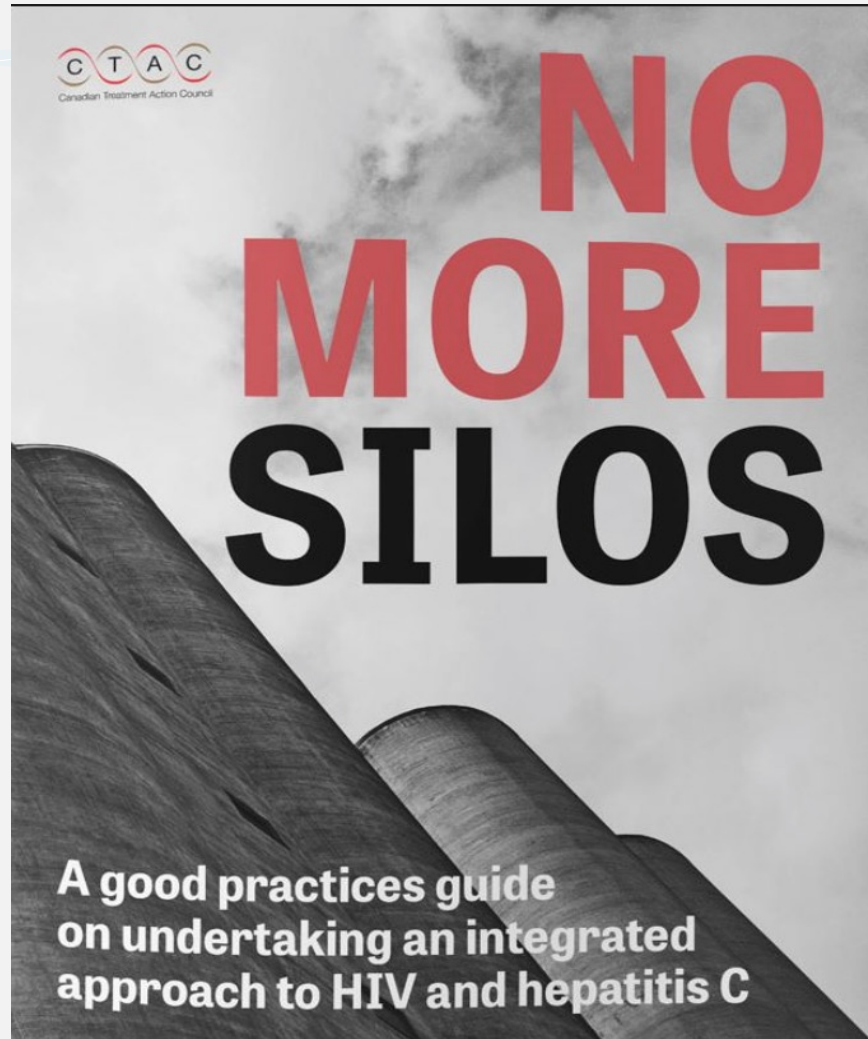


**STOP HIV STIGMA ➤**

**Let's change the way  
we talk about HIV.**



# Service Integration



# Housing Assistance for People Affected by HIV





# Thank You



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