



California PTC

know more about

Strength-Based Approach (SBA)

Top 4

Reasons to request this training:

1. Develop strategies to help clients recognize their strengths and resiliencies to promote retention in healthcare services.
2. Improve client self-efficacy to negotiate social factors like stigma & discrimination that impact their access to health services.
3. Implement an approach that has been proven effective in linkage to care, youth development, and social work.
4. Learn a new paradigm to engage clients across the HIV continuum of care.



Online Learning



Face-to-face Trainings



Technical Assistance

Promoting Health Equity, Reducing Health Disparities



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